

# INVOICE



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut St.**  
**Philadelphia, PA 19103**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

Invoice #	Invoice Date	Invoice Month	Invoice Period
37380-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Berkley, Shelley - D-USS	BERKLEY/SENATE/D	

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	37380	08870913

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	10/01/12	10/01/12	8 News Now 4-5a	4-5a	M-----	:30	2	\$50.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	8	M	10/01/12	4:11 AM	8 News Now 4-5a	4-5a	:30	NVSBTV1227	\$50.00	NM
4	8	M	10/01/12	4:46 AM	8 News Now 4-5a	4-5a	:30	NVSBTV1225	\$50.00	NM
3	10/01/12	10/01/12	CBS This Morning	7-9a	M-----	:30	4	\$200.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 4	<u>Rate</u> \$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	8	M	10/01/12	7:42 AM	CBS This Morning	7-9a	:30	NVSBTV1225	\$200.00	NM
2	8	M	10/01/12	7:59 AM	CBS This Morning	7-9a	:30	NVSBTV1227	\$200.00	NM
4	8	M	10/01/12	8:29 AM	CBS This Morning	7-9a	:30	NVSBTV1225	\$200.00	NM
6	8	M	10/01/12	8:46 AM	CBS This Morning	7-9a	:30	NVSBTV1227	\$200.00	NM
4	10/01/12	10/01/12	8 News Now 5a M-F	5-6a	M-----	:30	1	\$225.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	M	10/01/12	5:10 AM	8 News Now 5a M-F	5-6a	:30	NVSBTV1227	\$225.00	NM
11	10/01/12	10/01/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$325.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	M	10/01/12	12:13 PM	8 News Now Noon M-F	12-1230p	:30	NVSBTV1227	\$325.00	NM
13	10/01/12	10/01/12	Ellen	3-4p	M-----	:30	2	\$425.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$425.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	M	10/01/12	3:23 PM	Ellen	3-4p	:30	NVSBTV1225	\$425.00	NM
1	8	M	10/01/12	3:39 PM	Ellen	3-4p	:30	NVSBTV1227	\$425.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
37380-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Berkley, Shelley - D-USS	BERKLEY/SENATE/D		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/01/12	10/01/12	Price Is Right	10-11a	M-----	:30	1	\$1,575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 10:23 AM Price Is Right 10-11a :30 NVSBTV1227 \$1,575.00 NM									
15	10/01/12	10/01/12	Live w/Kelly	9-10a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 9:44 AM Live w/Kelly 9-10a :30 NVSBTV1225 \$300.00 NM									
16	10/01/12	10/01/12	Young & Restless	11a-12p	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 11:25 AM Young & Restless 11a-12p :30 NVSBTV1225 \$550.00 NM									
18	10/01/12	10/01/12	Inside Edition	630-7p	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 6:40 PM Inside Edition 630-7p :30 NVSBTV1227 \$1,400.00 NM									
21	10/01/12	10/01/12	8 News Now 5-630p M-F 5-630p		M-----	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 10/01/12 5:09 PM 8 News Now 5-630p M-F 5-630p :30 NVSBTV1227 \$500.00 NM 1 8 M 10/01/12 5:50 PM 8 News Now 5-630p M-F 5-630p :30 NVSBTV1227 \$500.00 NM 2 8 M 10/01/12 6:22 PM 8 News Now 5-630p M-F 5-630p :30 NVSBTV1227 \$500.00 NM									
23	10/01/12	10/01/12	7-8p Rotator	7-8p	M-----	:30	2	\$1,225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$1,225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/01/12 7:10 PM 7-8p Rotator 7-8p :30 NVSBTV1225 \$1,225.00 NM 1 8 M 10/01/12 7:40 PM 7-8p Rotator 7-8p :30 NVSBTV1225 \$1,225.00 NM									
25	10/01/12	10/01/12	2 Broke Girls / Mike & Mo 9-10p		M-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 9:12 PM 2 Broke Girls / Mike & Molly 9-10p :30 NVSBTV1227 \$2,200.00 NM									
34	10/01/12	10/01/12	Craig Ferguson	1237a-137a	M-----	:30	2	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/01/12 12:44 AM Craig Ferguson 1237a-137a :30 NVSBTV1227 \$440.00 NM 2 8 M 10/01/12 1:09 AM Craig Ferguson 1237a-137a :30 NVSBTV1227 \$440.00 NM									

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Advertiser	Product	Estimate Number	
Berkley, Shelley - D-USS	BERKLEY/SENATE/D		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/01/12	10/01/12	Letterman	1135p-1237a	M-----	:30	2	\$275.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$275.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	M	10/01/12	11:59 PM	Letterman	1135p-1237a	:30	NVSBTV1227	\$275.00	NM
1 8	M	10/01/12	12:30 AM	Letterman	1135p-1237a	:30	NVSBTV1227	\$275.00	NM
41	10/01/12	10/01/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$1,575.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,575.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/01/12	4:42 PM	8 News Now 4p M-F	4-5p	:30	NVSBTV1227	\$1,575.00	NM
42	10/01/12	10/01/12	How Met Mother/ Partners:8-9p		M-----	:30	1	\$6,500.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$6,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/01/12	7:57 PM	How Met Mother/ Partners	8-9p	:30	NVSBTV1225	\$6,500.00	NM
52	10/01/12	10/01/12	8 News Now 11p M-F	11-1135p	M-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/01/12	11:28 PM	8 News Now 11p M-F	11-1135p	:30	NVSBTV1227	\$600.00	NM
56	10/01/12	10/01/12	Price Is Right	10-11a	M-----	:30	1	\$0.00	NM
Master control error. Commercial break was duplicated									
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$0.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/01/12	10:29 AM	Price Is Right	10-11a	:30	NVSBTV1227	\$0.00	NM
<u>Total Spots</u>							<b>28</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$22,380.00</b>
<u>Agency Commission</u>	<b>\$3,357.00</b>
<u>Net Amount Due</u>	<b>\$19,023.00</b>